SEED ROUND · AUD $750,000 · SYDNEY, AUSTRALIA

Chat2Me.AI

The Global Multilingual AI Engagement Marketplace

Connecting creators, enterprises, sponsors and communities across the messaging channels people already use.

The AI you save as a contact — not an application.



David Hayes — Founder & Managing Director, Babeltext Pty Ltd
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No new app.

No new password.

No new behaviour to learn.

Just text — in the language you speak.

THE PROBLEM

AI Lives in Apps, Often in English. People Live in Messaging.

1. **Creators and experts** want to monetise their knowledge, personality and reach — but cannot serve fans or customers around the clock.
2. **Brands** want deeper engagement — but traditional sponsorship is passive and difficult to measure.
3. **Enterprises and government** need multilingual engagement — with auditability, guardrails and a clear human escalation pathway before they can trust AI.
4. **Consumers** expect instant answers on their phones, in their language, without downloading another app.

“Imagine texting a knowledgeable friend at any time of day — a travel expert, business mentor, wellness companion or customer service assistant — and receiving a useful reply in the language you speak.”

WHY THIS MATTERS NOW

Four Forces Are Converging Around AI Engagement



Language Access

Many AI experiences still assume English-first users, which limits global reach. Chat2Me.AI is multilingual by design.



Distribution

Most AI products live inside a website or app. Chat2Me.AI meets people inside the messaging channels they already use.



Utility

Not only entertainment: travel, mentoring, customer engagement, creator monetisation, community support and enterprise service.



Trust

Human handoff gives organisations a safer path to adopt AI where escalation or judgement is required.

Core positioning AI personas that users can text. Multilingual by design. Built for creators, brands and enterprises. Powered by Babeltext.

MARKET OPPORTUNITY

A Large Market at the Intersection of AI, Messaging and Language

$50B+
AI companion market by 2030 (28% CAGR)

3B+
Monthly active messaging users (WhatsApp + SMS)

52M+
Active AI companion users today

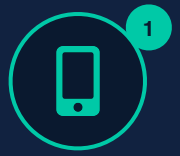
250+
Languages supported via Babeltext

MARKET	DEFINITION	SIZE
TAM	All AI companion and AI engagement revenue globally by 2030	**$50B+**
SAM	English + top 10 language messaging markets, creator-monetised AI	**$8B**
FOCUS	Initial wedge: creator-led subscriptions, sponsored AI personas and enterprise licensing	**Year 1**

Market figures are indicative third-party industry estimates.

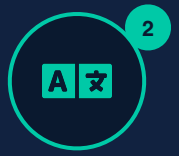
THE SOLUTION

Always-On AI Personas — Delivered as a Text Message



Save a Contact

Users save a number and text. No new app, no new password, no new behaviour to learn.



Converse in Any Language

Persona replies in the user's own language — 250+ languages via the Babeltext translation engine.



Human When It Matters

If the AI can't resolve an issue, the conversation escalates to a real human operator.

PERSONAS Travel insiders • Business mentors • Wellness companions • Expert and brand characters

8 SUPPORTED MESSAGING CHANNELS

SMS • WhatsApp • Web Chat • WeChat • Messenger • Telegram • Instagram • Discord

KEY DIFFERENTIATORS

Human Handoff + Babeltext Translation: Built for Trust

AI + Human Handoff

Blends AI automation with human support when needed — a stronger trust layer for brands, enterprises, government and sensitive community use cases.

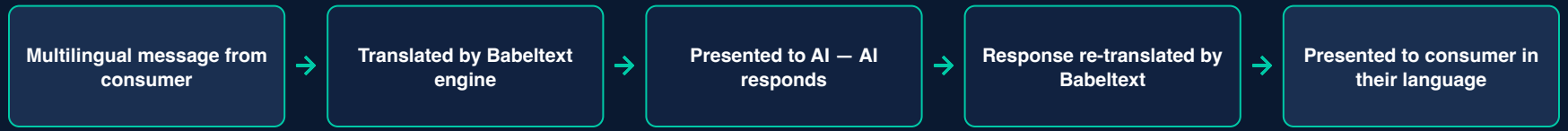
Consumer-initiated: message the keyword “HUMAN” to reach a live operator

AI-initiated: guardrails prompt automatic transfer to a human

Translation Built by Babeltext

Chat2Me.AI translation is built by Babeltext and refined over many years of testing. Translating before and after the AI — rather than relying on the model alone — delivers the most accurate multilingual replies across 250+ languages.

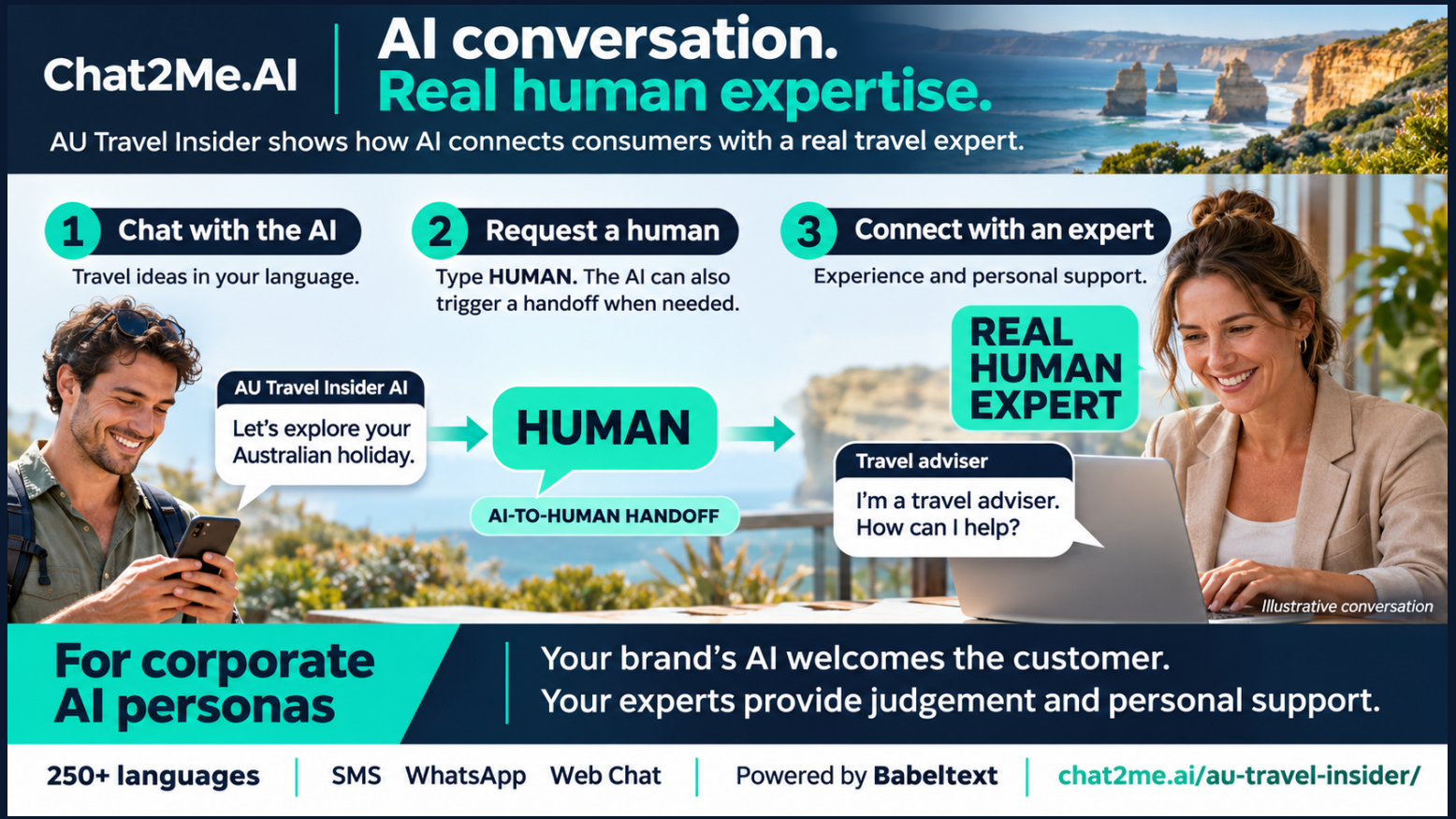
MESSAGE FLOW



Responsible use: for well-being or youth-support use cases, Chat2Me.AI positions as non-clinical support and guidance only, with clear guardrails, disclaimers and escalation pathways. It does not provide medical, crisis, counselling, legal or financial advice.

KEY DIFFERENTIATORS

Human Handoff - Example



COMPETITIVE ADVANTAGE

No Competitor Holds All Four Advantages Simultaneously

ADVANTAGE	CHAT2ME.AI	CHARACTER.AI	PATREON	TWILIO
Messaging-native (SMS, WhatsApp + 6 more)	✓	✗	✗	✓ (infra only)
Babeltext translation engine (250+ languages)	✓	✗	✗	✗
Creator and sponsor monetisation marketplace	✓	✗	✓	✗
AI + human handoff	✓	✗	✗	✗

Our moat: years of Babeltext translation refinement, an enterprise-grade AWS foundation and a human-handoff trust layer — plus creator and sponsor network effects that make every new persona more valuable.

TRACTION

Live Today — Not a Concept

12	8	250+	AWS
AI characters live	Messaging platforms	Languages supported	Partner — listed on AWS and Shopify marketplaces (via Babeltext)

12 characters across travel, business mentoring, wellness, youth support and more — built on Babeltext.

PROOF POINTS

Global Business Mentor

Business research and decision support via SMS and WhatsApp — international market entry and regulatory information, 24/7.

chat2me.ai/global-business-mentor

AI for the Layman

Text any question about AI and get a clear, honest answer in everyday language — no jargon, no hype. 24/7, 249 languages.

chat2me.ai/ai-for-the-layman

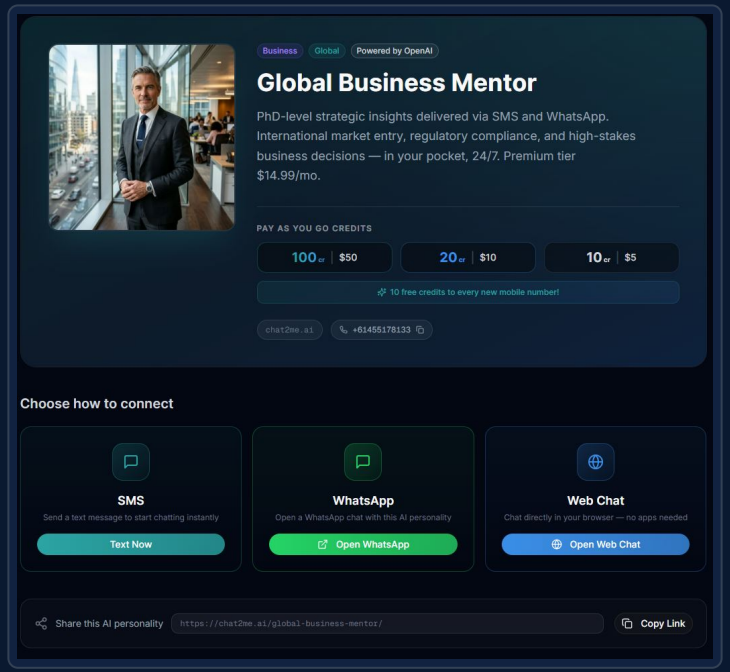
AU Travel Insider

Your savvy Australian local — tips and recommendations across every state and territory. No app needed, just text.

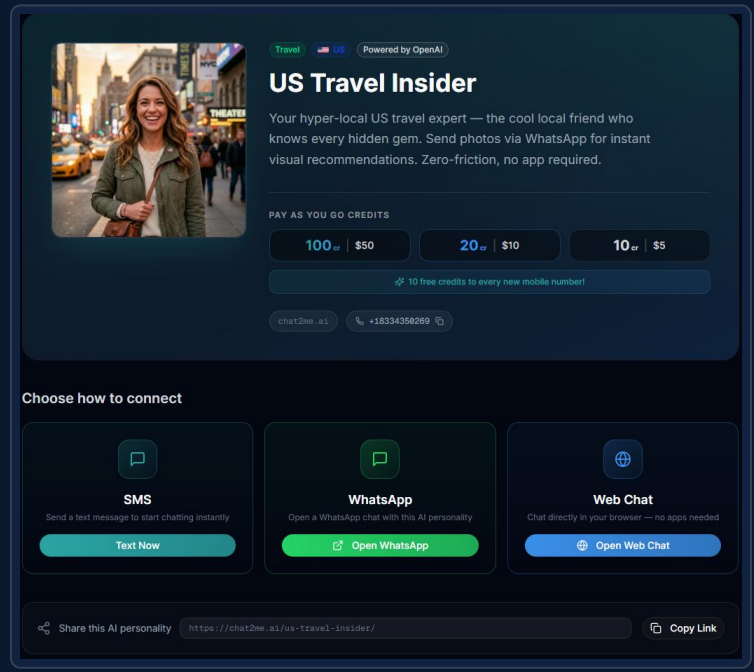
chat2me.ai/au-travel-insider

LIVE EXAMPLES

Live Personas on SMS, WhatsApp and Web Chat



Global Business Mentor
chat2me.ai/global-business-mentor



US Travel Insider
chat2me.ai/us-travel-insider

BUSINESS MODEL

Five Revenue Streams — Three in Initial Focus

REVENUE STREAM	DESCRIPTION	INVESTOR NOTE	
Subscriptions	Users pay a monthly fee to chat with selected AI personas.	Clear recurring revenue; creator split tracked closely.	FOCUS
Sponsorships	Brands sponsor a persona, e.g. a Wellness Companion or Travel Insider.	Potentially high-value when tied to measurable engagement.	FOCUS
Enterprise Licensing	Companies or agencies use the technology under their own brand.	Larger contract value, longer sales cycle.	FOCUS
Marketplace Revenue Share	Creators launch AI personas and split income with the platform.	Scales with creator acquisition and audience size.	
Affiliate / Referral Fees	The AI recommends relevant services or products where appropriate.	Useful upside; compliance-controlled.	UPSIDE

Initial focus: creator-led subscriptions, sponsored AI personas and enterprise licensing — with affiliate income as additional upside.

THE ASK

Raising AUD $750,000 to Reach Commercial Scale

SEED ROUND

A$750K

AUD $750,000

INSTRUMENT

SAFE

Simple Agreement for Future Equity

Chat2Me.AI is owned and powered by Babeltext Pty Ltd, Sydney

USE OF FUNDS



Creator Acquisition & Onboarding — 40% • $300,000

Recruit creators, experts and influencers; support onboarding, content setup and launch campaigns.

Product & Technology — 35% • $262,500

Improve core platform, guardrails, analytics and payments; add two further messaging channels.

Partnerships & Market Development — 25% • $187,500

Secure sponsors, enterprise pilots and strategic commercial partnerships.

12-MONTH MILESTONES

What the Seed Round Delivers in 12 Months



25+

Launch 25+ revenue-generating AI personas

3

Secure three brand sponsorships or sponsor-funded personas

1st

Land the first major enterprise or government customer

MRR

Establish a measurable monthly recurring revenue base and confirm the next funding milestone

+2

Product upgrades: analytics, creator onboarding, payments, safety controls and two further channels

Use of funds is focused on creator supply, channel expansion, sponsorships and first enterprise customers.

WHY INVEST

Why an Investor Should Care

Working Platform

Live today rather than conceptual — 12 AI characters across 8 messaging channels.

Large Market Need

AI engagement, creator monetisation, multilingual service and mobile-first support are converging.

Multiple Revenue Paths

Subscriptions, sponsorships, enterprise licensing, creator revenue share and selected affiliate revenue.

Strategic Foundation

Powered by Babeltext — a stronger technical base than a standalone AI character experiment.

Clear Capital Use

Focused on creator supply, channel expansion, sponsorships and first enterprise customers.

RISKS & MITIGATIONS

Key Risks — and How We Manage Them

RISK	MITIGATION
Creator acquisition may be slower than planned	Start with narrow, high-value creator categories and use revenue-share incentives.
Consumer subscription conversion may vary	Pair subscriptions with sponsorship and enterprise revenue.
Sensitive use cases require safeguards	Apply disclaimers, guardrails, audit logs and human escalation.
Messaging and AI costs can affect margin	Track unit economics by channel, persona and user segment.
Investors may challenge projections	Simple assumptions model and scenario table available on request.

LEADERSHIP & OWNERSHIP

Owned and Powered by Babeltext Pty Ltd

David Hayes

FOUNDER & MANAGING DIRECTOR

- Founder & Managing Director, Babeltext Pty Ltd
- Leads product development and marketing for Chat2Me.AI
- Based in Sydney, Australia
- david@babeltext.com

Babeltext Pty Ltd

OWNER & TECHNOLOGY PLATFORM

- Multilingual messaging technology developed over several years
- Translation engine refined over many years of testing
- AWS Partner — listed on AWS and Shopify marketplaces
- Enterprise-grade foundation for Chat2Me.AI

powered by aws

aws PARTNER

aws Qualified Software

aws PARTNER ISV Accelerate

NEXTGEN GROUP

THE INVESTMENT CASE

A Practical Commercial Layer for AI Engagement

Chat2Me.AI is raising AUD $750,000 to scale a working multilingual AI engagement marketplace — combining creator-led AI personas, sponsorship potential, enterprise licensing and human escalation across familiar messaging channels.

Simple access
for users — just text, in their own language

Recurring revenue
potential for creators and sponsors

Enterprise-grade trust
through Babeltext and human handoff

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Sydney, NSW, Australia

David Hayes | Founder & Managing Director, Babeltext Pty Ltd

Chat2Me.AI is owned and powered by Babeltext Pty Ltd, Sydney.

TRUSTED PARTNERS & CERTIFICATIONS

aws partner network | aws Qualified Software | aws PARTNER | aws PARTNER Public Sector | ISV Partner Program for the AWS Marketplace | NEXTGEN AN EXCLUSIVE NETWORKS COMPANY